



87th Annual COMMUNITY DAY PARADE

PRESENTED BY

Brookfield Renewable Power



Great Lakes Power



GENERAL INFORMATION:

Date: Saturday, July 18, 2009 Time: 11:00 am
Theme: "Entertainment on Parade"

CATEGORIES AND PRIZE STRUCTURE:

Prizes will be awarded at a Rotary luncheon in September.

GRAND PRIZE ENTRY

The Winston Piper Memorial Trophy
\$500, plaque and photo

NON-PROFESSIONALLY DESIGNED ENTRY

1st - \$250, plaque and photo
2nd - plaque and photo

BEST ENTRY DEPICTING THEME

1st - \$250, plaque and photo
2nd - plaque and photo

PROFESSIONALLY DESIGNED ENTRY

1st - \$250, plaque and photo
2nd - plaque and photo

BEST HUMAN-POWERED (KINETIC) "SCULPTURE"

Sponsored by Velorution and Back In Motion Physiotherapy
1st - \$300 gift certificate from Velorution
All entries in this category will receive a Velorution water bottle.

All entries must incorporate the theme.

FEES: Commercial/Business \$25
Non-Commercial/Non-Profit \$15

FLOAT REQUIREMENTS:

- Basic dimensions for floats (strictly enforced):
Maximum length: Limit of three vehicles/units per entry
- A float can be self-propelled, a towed trailer or flatbed truck.
- All floats must be entirely decorated. If not, they will be rejected and not allowed to participate in the parade.
- Float operator/driver must have a valid driver's license, and be a competent operator/driver.
- We insist that all motorized vehicles are in good repair with good brakes.

INSURANCE:

Motorized entrants must provide a certificate of commercial general liability of not less than one million aggregate limit covering bodily injury, death and property damage to any number of persons or property in any one occurrence. **The certificate shall name the Rotary Club of Sault Ste. Marie as additional insured.** It must be submitted with the application.

DRIVERS:

All drivers of vehicles in the parade may be required to attend a pre-parade meeting. Information will be forthcoming.

APPLICATION DEADLINE: JULY 10, 2009

HUMAN-POWERED (KINETIC) SCULPTURES:

This is a new category and is sponsored by Back In Motion Physiotherapy and Velorution. It's said the bicycle is man's most perfect invention. So how do you improve upon perfection? By turning it into an art project and entering it in a parade, of course. *What are kinetic sculptures?* Essentially, "human-powered vehicles with artistic themes." Basically, you grab a bike (or two or three) weld it together into a creative contraption and hope that you make it to the end of the parade route. For inspiration, just type in 'kinetic sculptures' or 'human powered sculptures' into Google on the internet.

PARADE RULES AND REGULATIONS:

- Absolutely nothing is to be thrown or handed out to the spectators from the floats or cars. Your participants walking along the road may hand out candies, etc. giving directly to the crowd. All handouts that are written materials must be approved by the Parade Steering Committee. Include a sample with the application form.
- All persons participating in the parade must be in costume or uniform.
- No livestock, equestrians, domestic animals, birds or reptiles are acceptable as entries or as parts of entries without written approval of the Parade Steering Committee. Certificate of insurance is required for approved units.
- Use of any political sign, social or political material or improper use of the Canadian flag is not permitted.
- Parade entries must follow the directions of parade officials. Parade participants must keep pace with the line of march. All units must maintain forward motion during the parade. Gaps are not allowed to occur. (*Official parade spacing is 60 feet between entries and must be maintained.*)
- Alcoholic beverages and other controlled substances are forbidden on any float, in any vehicle or on the person of any participant. Participants who consume alcohol prior to parade start are not permitted to enter the line of march, and people who use alcohol or other controlled substances during the parade are removed.
- Smoking is not permitted.

LINE-UP:

- Proceed to Churchill Blvd.
- Proceed south on Churchill Blvd. to Queen St. East
- A Rotarian at the intersection of Queen St. East will direct you westerly on Queen St. to your numbered stake.

START TIME: Judging at 10:00 AM. Be in position by 10:00 AM, 18 July 2009. **PARADE WILL START AT 11:00 AM SHARP!!!**

JUDGING:

The Sault Ste. Marie Kiwanis Club will begin judging at 10:00 AM.

TELEVISION BROADCAST: A television crew will be set up by East Street. Please slow down prior to East St. so that the hosts will have time to talk about your entry. If your entry has a performance component, please make sure to perform while in front of the camera. **NO HORN BLOWING or sirens one-half block prior, while in front of, and one-half block after the cameras.**

PARADE ROUTE:

The parade will proceed westerly on Queen St. to Gore St.

DISPERSAL: The parade ends at Queen and Gore St. Large floats will turn left on Bay St. and disperse along Bay St. Bands will disperse in Esposito Park. We urge you to move along swiftly to help keep the parade moving. If the float participants have to be picked up, a suggested area would be Esposito Park. It is important to keep moving from the termination point to eliminate congestion and frustrating stoppages. **NO FLOATS WILL BE ALLOWED TO STOP AT THE INTERSECTION OF GORE AND QUEEN FOR DISPERSAL PURPOSES.**

QUESTIONS? Please contact Parade Chairperson, David K. Marshall at 942-1300, or the Rotary office at 945-1279.

Return completed application form, fee & certificate of insurance to:
The Rotary Club of Sault Ste. Marie
364 Queen St. East · Sault Ste. Marie, ON P6A 1Z1



**DUE:
JULY 10, 2009**

87th Annual COMMUNITY DAY PARADE APPLICATION

PRESENTED BY **Brookfield** Renewable Power



Great Lakes Power



Name of Organization: _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: Day _____ Evening _____ Fax _____ E-mail _____

<i>Entry Category:</i>	<input type="checkbox"/> Float	<input type="checkbox"/> Marching Band	<input type="checkbox"/> Specialty Unit	<input type="checkbox"/> Kinetic Sculpture
<i>Division:</i>	<input type="checkbox"/> Commercial	<input type="checkbox"/> Non-Profit		
<i>Fee enclosed:</i>	<input type="checkbox"/> \$25 Commercial	<input type="checkbox"/> \$15 Non-Profit		

*Fee must be enclosed with the application. Applications without fee will not be accepted.
Make cheque payable to: **The Rotary Club of Sault Ste. Marie***

Total length of entry (including tow vehicle): _____ Music on float? Yes No

Description of entry: _____

Please provide a brief history or noteworthy details about your organization: _____

Entrants must provide a certificate of commercial general liability of not less than one million aggregate limit covering bodily injury, death and property damage to any number of persons or property in any one occurrence. **The certificate shall name the Rotary Club of Sault Ste. Marie as additional insured.** It must be submitted with the application.

Marching units and specialty units must sign and return a waiver by **July 10, 2009** that indemnifies the Rotary Club of Sault Ste. Marie. In consideration of this application of our entry in the 2009 ROTARYFEST Community Day Parade, we agree to comply with the rules and regulations of the ROTARYFEST Community Day Parade as prescribed by the Rotary Club of Sault Ste. Marie and listed in this form or additional rules that are deemed necessary. We irrevocably grant the Rotary Club of Sault Ste. Marie the exclusive right to use in any media our name, likeness, photos or reproduction of our performance for any purpose including promotion, advertising or otherwise. Failure to comply may cause denial of entry on parade day or jeopardize future participation. We hereby release the Rotary Club of Sault Ste. Marie, its employees, sponsors and agents from any claim, liabilities and/or damages whatsoever arising from our participation in the aforementioned parade.

Signature: _____ Print Name: _____ Date: _____

Return completed application form to: **The Rotary Club of Sault Ste. Marie**
364 Queen Street East
Sault Ste. Marie, ON P6A 1Z1